



# LOGO DESIGN

Questionnaire

Inspirational Great Logo and Brand Design!

## BACKGROUND INFORMATION

What is your name?

What is your Phone number?

What is your email address?

What is your Skype ID? (Optional)

What is your address? (Optional)

## PROJECT DETAILS

What name do you want in your logo?

Would you like a slogan or tagline in your logo?

What industry is your business in? eg. real estate, IT, medicine etc.

Tell us about your business? What do you do? Who are your customers?

## PROJECT DETAILS

Do you have an existing website?

Yes  No

Competitors and similar business (Optional)

## HOW DO YOU PLAN TO USE YOUR LOGO?

- Web (Website, banner ads, email marketing)
- Print (Business cards, letterhead, stationery)
- Clothing (T-Shirts, hats, embroidery)
- Other

## WHAT IS YOUR COLOR PREFERENCE?

Are there any specific colours you'd like us to use in your logo design? Type it in or use our colour selector below.

## WHAT LOGO STYLE YOU WANT?



**MYLOGO**

Just Fonts



**MY  
LOGO  
RIDE**

Font + Meaning



*mylogo*

Handmade



**MYLOGO**

Font in shape



**ML  
MYLOGO**

Initials



**MYLOGO**

Abstract Symbol



**MYLOGO**

Silhouette symbol



**MYLOGO**

Geometric symbol



*mylogo*

Illustrative symbol



**MYLOGO**

Hipster / Vintage



**MYLOGO**

Seal and crest



*mylogo*

Mascot

## WHAT FONT STYLE YOU WANT?

Fonts on the next page shown are for generalized style preview only; these are not the fonts that will be used.













- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Serif         | <input type="checkbox"/> <b>TECHNO</b>      | <input type="checkbox"/> Decorative     |
| <input type="checkbox"/> Sans Serif    | <input type="checkbox"/> <b>RETRO</b>       | <input type="checkbox"/> <b>GRUNGE</b>  |
| <input type="checkbox"/> <i>Script</i> | <input type="checkbox"/> <i>Handwritten</i> | <input type="checkbox"/> <i>Brush</i>   |
| <input type="checkbox"/> <b>TYPED</b>  | <input type="checkbox"/> <b>Medieval</b>    | <input type="checkbox"/> <b>WESTERN</b> |

Any other specific style. Please specify here.

## WHAT IS YOUR COLOR PREFERENCE?

Are there any specific colours you'd like us to use in your logo design? Type it in or use our colour selector below.

**OR Select from below:**

- |  |   |  |  |
|--|---|--|--|
| <input type="checkbox"/>  | <b>Red:</b> <i>Passion, Anger, Love, Confidence</i>     | <input type="checkbox"/>  | <b>White:</b> <i>Peace, Balance, Purity, Simplicity</i>  |
| <input type="checkbox"/>  | <b>Orange:</b> <i>Youthfulness, Cheer, Warmth,</i>      | <input type="checkbox"/>  | <b>Grey:</b> <i>Neutral, Sophistication, Wisdom</i>      |
| <input type="checkbox"/>  | <b>Yellow:</b> <i>Sunshine, Happiness, Energy</i>       | <input type="checkbox"/>  | <b>Black:</b> <i>Modern, Power, Mystery</i>              |
| <input type="checkbox"/>  | <b>Green:</b> <i>Nature, Balance, Cleanliness</i>       | <input type="checkbox"/>  | <b>Brown:</b> <i>Earth, Stability, Tradition, Nature</i> |
| <input type="checkbox"/>  | <b>Blue:</b> <i>Water, Tranquillity, Trust, Power</i>   | <input type="checkbox"/>  | <b>Pink:</b> <i>Love, Romance, Feminine</i>              |
| <input type="checkbox"/>  | <b>Purple:</b> <i>Nobility, Power, Elegance, Wisdom</i> | <input type="checkbox"/>  | <b>Turquoise:</b> <i>Compassion, Healing</i>             |

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- |                          |               |                          |                    |                          |              |
|--------------------------|---------------|--------------------------|--------------------|--------------------------|--------------|
| <input type="checkbox"/> | Serif         | <input type="checkbox"/> | TECHNO             | <input type="checkbox"/> | Decorative   |
| <input type="checkbox"/> | Sans Serif    | <input type="checkbox"/> | RETRO              | <input type="checkbox"/> | GRUNGE       |
| <input type="checkbox"/> | <i>Script</i> | <input type="checkbox"/> | <i>Handwritten</i> | <input type="checkbox"/> | <i>Brush</i> |
| <input type="checkbox"/> | TYPED         | <input type="checkbox"/> | Medieval           | <input type="checkbox"/> | WESTERN      |

Any other specific style. Please specify here.

## IS THERE ANYTHING ELSE YOU'D WANT TO ADD?

Please use this section for any additional comments you would like to make on the design of your new logo.

*Do you have any files, images, sketches or other documents that might be helpful to our designer? Please send us.*

Thank you for taking the time to fill this questionnaire. Please submit this questionnaire to [sales@itcompany.info](mailto:sales@itcompany.info)