IT COMPANY

IT SERVICES & SOLUTIONS

WEBSITE DESIGN

Questionaire

Impressive Website Designing and Mobile Ready!

BACKGROUND INFORMATION

What is the main purpose of the website? E.g. marketing tool to showcase products/services, online shop to sell products, etc.

Who is the intended audience? e.g. existing customers or new customers (or equal mix of both)?

Existing Customers   New Customers   Both

Do you have a domain name selected one in mind?
e.g. www.yourbusiness.com.au

Do you already have a web host company?
If you have hosting arranged, you can move to IT Company and we offer 50% discount for first year.

Is there a site you have seen (E.g. one of your competitors) that you like or dislike? Please tell us about it.

Do you have an existing website (For this business or any other)?

Do you have a budget for the total site development?

When does the site need to be ready by (approximately)?

SITE CONTENT

Do you have any existing photos or graphics (e.g. sample products) you would like included on the site?

How many photos/graphics in total do you think you will have on your site?

Do you have any special design requirements e.g. specific company colors/branding to be used?

Do you already have some content written for the site – e.g. brochures containing product/service information? If so, please note what this includes.

Do you require help with writing content?

Do you have a logo for your site? If so, please send it to us or advise us of your graphic designer's contact details so we can obtain this and other relevant images for your site.

How many pages (including linked pages) is the site likely to be? Example for simple 7 page site:

- Home
- About us
- Products/Services
- Contact us
- Testimonials
- FAQ's
- Useful Links

How many email contact addresses will be required on the site, and who will manage the email enquiries?

How many on-line forms do you need, e.g. contact forms with fields to be completed online?

SITE SPECIFICATION AND MAINTENANCE:

Do you want to update the site yourself? If so, your site will need to be developed using a Content Management System (CMS).

Do you need additional website functions included such as:

- [ ] shopping cart
- [ ] photo gallery
- [ ] YouTube video clips
- [ ] blogs/wikis

- [ ] user login facility
- [ ] internal search facility
- [ ] advertising banners

Please specify.

Will your site require the ability to accept Credit Card payments? If so, approximately how many online sales transactions per month do you expect to process?

Will you require help from a Search Engine optimization (SEO) company? SEO Specialists work with you to optimize your site to help achieve higher rankings in search engines like Google.

Please provide 10-12 keyword phrases that best describe your business (i.e. words that you might type into Google to find businesses like yours).

What web browser do you currently use? Please include the version.

Our web designs are compatible with Internet Explorer & Fire fox – the main players in the browser market (combined over 83% share). Do you require further browser compatibility?

What software do you use for your Email? Please include the version.

Do you have any files, images, sketches or other documents that might be helpful to our designer? Please send us.

Thank you for taking the time to fill this questionnaire. Please submit this questionnaire to sales@itcompany.info